

Nonprofit Resource Library

Board Development	
Mark Cruise Governance4Good	Board Meetings with Impact
Teri Beckman HIGOL	Board Member Engagement: The Executive Director's Playbook to Productive Online Meetings
Michelle Nusum Smith The Word Woman	Board Success Starts with Training
Jeanne Allen Jeanne Allen Consulting	Building an Active and Engaged Board of Directors
Leah Weiner Nonprofit Learning Lab	Building an Effective Board of Directors: Raising Funds and Thinking Strategically
Richard Eveleigh & Amanda Kearney The Nonprofit Strategy Group	Calling All Board Members and Leaders: Governing Through Times of Crisis
Kelly Munzenberger Witt Keifer	Cultivating a Culture of Philanthropy on the Board
Teri Beckman HIGOL	Cutting Edge Strategies to get Your Board to Perform
Katherine DeFoyd & Gregg Betheil	Keeping Your Board Engaged in our Virtual World - What Changes, What Stays the Same
Teri Beckman HIGOL	Leading Edge Strategies Get Your Board to Deliver
Leah Weiner Nonprofit Learning Lab	Renew Your Boards' Enthusiasm for Fundraising
Dr. Elizabeth Scott Brighter StrategiesLab	The Context for Innovative Board Leadership
Stephanie Cory Stephanie Cory Consulting	Understanding Your Role as a Board Member

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Diversity, Equity and Inclusion	
Sharonda Simmons Thrive and Shine LLC	Advancing Your Agency Through Diversity and Equity
Consuelo Meux Consuelo Meux Consulting	Becoming an Inclusive Nonprofit Board of Directors
Sharonda Simmons Thrive and Shine LLC	Creating a DEI Strategy
Richard Leong Richard Leong Consulting	Cultural Bias and Norms in the Workplace
Meena Das NamasteData	DEI with Research and Analytics
Meena Das NamasteData	Design inclusive engagement surveys: strategies and examples
Richard Leong Richard Leong Consulting	Diversity in Recruiting for Your (Paid) Internship Program
Richard Leong Richard Leong Consulting	Equity vs. Equality
Richard Leong Richard Leong Consulting	Hello? Am I The Only One? – Recruiting Diverse Professionals To Your Nonprofit
Sharonda Simmons Thrive and Shine, LLC	Hiring and Retaining Diverse Talent
Richard Leong Richard Leong Consulting	How Far Are You Willing to Go? Moving from Diversity & Inclusion to Anti-Oppression
Ash Philliber Philliber Research & Evaluation	In-Clued Us: Designing LGBTQ+ Inclusive Forms for Nonprofit Programs
Richard Leong Richard Leong Consulting	Inclusion at Home: How to Promote Inclusion While Working at Home

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Diversity, Equity and Inclusion	
Hannah Wente & Jim Denham Wisconsin Council of the Blind & Visually Impaired	Social Media for All of Us: Creating Digital Content That's Inclusive and Accessible
Chiara Wegener, Chanda Womack, & Jackson Murphy The Nellie Mae Education Foundation	Talking Transformation: Building a Speakers Bureau to Lead a Conversation on Change
Consuelo Meux Meux Consulting	The Basics of Intersectionality
Consuelo Meux Meux Consulting	Tips To Identify Bias in Nonprofit Programs
Consuelo Meux CM Consulting	Understanding Institutional Bias in the Nonprofit
Consuelo Meux CM Consulting	Understanding Microaggressions in the Nonprofit
Fundraising	
Dana Snyder Snyder Strategies	3 Steps to Double Your Donations on Facebook with Facebook Fundraisers
Lori Kranczer Everyday Planned Giving	4 Steps to Create a Successful Planned Giving Program (Even With Limited Staff and Budget)
Brian Sooy Aespire Marketing	7 Ways to Keep Donors' Attention and Raise More
Amy Fiore Jeffrey Sobel Consulting	A Better Way to Get Your Board to Fundraise
Kelli Deferme HundredX	A New Way to Give: Using HundredX to Make the Most Out of Donor Feedback
Rich Dietz Community Brands	Amplify Your Fundraising Events: Get the Latest Donor Trends and Preferences

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Fundraising	
Allecia Harley Prevention Advisory Group	Annual Report: Is it a Burden or a Call to Action for Donors
Logan Foote Golf Status	Ask the Experts: A Golf Fundraising Q&A
Katherine DeFoyd & Liliana Marques Growth for Good	Authentic Donor Engagement Strategies for Your Online Gala : Making Your Donors Feel Welcome and Honored
Emily Taylor teenyBig	Becoming More Donor-Centric: Steps to Improve Donor Relations
Tammey Grable-Newton Taniant	Bridging the Donor Generation Gap
Bridget Cafaro and Kyle Cundy GiveGab	Bringing Communities Together Online During a Crisis
Cindy Bergvall Bee Bergval Co.	Budgeting in Times of Crisis and Change
Eric Phelps RAINMAKER Consulting	Building a Culture of Philanthropy
Matt Cromwell GiveWP	Building Donation Landing Pages for #GivingTuesdayNow with WordPress
Leah Weiner Nonprofit Learning Lab	Building Your Fundraising Toolkit

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Fundraising	
Robin L. Cabral Development Consulting Solutions	Building Your Major Gifts Portfolio in Any Size Fundraising Shop
Susan Kramer Susan Kramer Consulting	BuildingThe HeART and Science of FUNdraising
Chyla Graham CNRG Accounting	Combining Development and Finance for Fundraising Success
Lisa Krueger iDonate	Community Conversations with Fundraising Experts
Cori Streetman & Sarah Hogan Barefoot PR	Corporate/Nonprofit Partnerships: A Path to True Love
Susan Kramer Susan Kramer Consulting	Crafting a Case for Giving: The Journey from Prospect to Donor
Farra Trompeter Big Duck	Creating a Powerful Case for a Capital Campaign (or Other Large Campaign)
Leah Weiner Nonprofit Learning Lab	Creating a Winning Case Statement
Nick Sollog The Sollog Group LLC	Data-Driven Annual Giving Strategies: A Plan for Fundraising During Uncertain Times
Jessica Cloud Humanitru	Deeper Reporting Insights: Tell Amazing Stories With Data That Informs Strategy and Educates Stakeholders



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Grants Management	
Loree Lipstein Thread Strategies	Choosing the Right Grants: Make Prospecting Worth Your Time
Rachel Werner RBW Strategy	Grant Seeking Amidst Systemic Change and Public Health Uncertainty
Dalya Massachi Nonprofit Learning Lab	Grant Strategy for CEOs and Board Members: What You Need to Know to Succeed
Leah Weiner Nonprofit Learning Lab	Grant Writing: Let's Get Funded
Jessica Payne & Ejiro Morrow Mockingbird Analytics	How to Access Emergency Funds for Nonprofits Amidst a Pandemic
Will Yang Instrumentl	How to Go From Zero to Hero with Your Grant Strategy
Alayna Buckner Elevate	How to Know if Your Grant Program is Working
Amanda Wallander Roberts Capacity Building Consulting	Six Steps to Successful Grant Funding
Will Yang Instrumentl	Turbocharge Your Grants Strategy: 3 Ways to Level Up Your Prospecting

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Human Resources	
Yetunde Omede Yetunde Global Consulting	Breaking Down Workplace Silos: Silo Mentality in the Workplace
Orobosa Owie OE Consulting	Building High Performance Teams to Boost Employee Morale
Greg Wilken Endunamo Consulting, LLC	Critical HR Issues for Nonprofit Development
Jessica Vibberts Catalyst Center for Nonprofit Management	Five Ways to Nurture Your Career (and Why You Should)
Skye Mercer Skye HR Consulting, LLC	Hire Quality Employees Quicker: The Most Effective Recruitment Tools for Nonprofits
Stephanie Chow Mediated Negotiations	Mastering the Art of Negotiation
Adam Maurer & Jill Smerkers Positively Partners	Meaningful Accountability: A New Approach To Performance Management
Ginny Waller Waller Consulting	Nurturing Safe Space: Ensuring Employee Retention
Skye Mercer Skye HR Consulting, LLC	Replacing Traditional Performance Reviews with More Effective Performance Coaching Models.
Greg Wilken Endunamo Consulting	Return, Rebuild and Reengage: Human Resources for a Post-Pandemic Workplace

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Human Resources	
Shira Weiner Nonprofit Learning Lab	Scorecard: Foundation for a Great Hire
Stephanie Cory Stephanie Cory Consulting	Succession Planning: The Tools You Need to Ensure Your Organization's Sustainability
Leadership Development	
Jamie Alexis Common Sense News	21st Century Leadership: Aligning Your Passions, Skills, and Story
Bethany Snyder Snyder Strategies	All About the Base: Amping Up Your Advocacy Skills
Rasheda Hatchett Rasheda Hatchett Media	Building a Team that Wins: Creating a Culture of Resilience
Jill Kline Fast Democracy	Digital Legislative Advocacy and Bill Tracking (not only) in Times of a Pandemic
Leigh Havelick and Ashley Stanford Cone Bloom Communications	Forced Innovation: Navigating the COVID-19 Unknown
Martha Collins ACN	Good Trouble: How to Advocate for Change
Liz Vibbers Catalyst Center for Nonprofit Management	Governing in a Crisis

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Leadership Development	
Jessica Vibberts Full Potential Ventures	How to Be One of the Best Organizations to Work For-Even on a Budget
Julie Ha Truong Leadership Savvy	Leadership Today: Key Skills and Career/Job Tips
Stevie Dawn Orange Compass	Leadership without a Title or The 8 Leader VIPs (Very Impactful Practices)
Amy Johnson Pepperdine University	Leading Change by Leveraging Servant Leadership
Rochelle Finzel Finzel consulting	Leading during times of uncertainty: Tools to stay out of (or manage) crisis mode
Julie Ha Truong Leadership Savvy	Methods for Collaborative Leadership & Program Partnerships: Improving Program Impact
Laurel O'Sullivan Advocacy Collaborative	Unlocking the Key to Go from Surviving to Thriving with Advocacy Leadership
Page Patten Glass Always Full Coaching and Consulting	Using Strengths-based Psychology for Effective Board and Volunteer Management

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Marketing and Communications	
Jay Wikinson Fire Spring	5 Secrets of Email Marketing Geniuses
Debrah Lemattre Good Citizen Media Group	Branding Master Class
Sarah Durham Big Duck	Building your Nonprofit's Communications Engine
Cheralynn Corsack Public Profit	Collecting and Communicating Data in Creative Ways
Cori Streetman and Sarah Hogan Barefoot PR	Communicating the Unknown
Sharon Cody Harbor Compliance	Compliance as an Engine of Success: How to Protect Your Nonprofit's Brand and Reputation
Stefani Zimmerman Drake Drake Strategies	Considering a Rebrand: Tools to Help You Decide
Brian Sooy Aespire Marketing	Creating a Clear Brand Voice for a Noisy World
Courtney Lewis Community Boost	Digital Marketing Strategies to Accelerate & Scale Online Revenue & Impact
Amy Fiore & Amy Karson Brand K Partners and Jeffrey Sobel Consulting	Do We Understand Each Other? Building Internal Communication Through Your Annual Budget

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Marketing and Communications	
Brandon Stec Community Brands	Donor Segmentation: Tailoring Your Communication
Chris Hammond Corporate Giving Connection	Easy Steps to Grow Your Network
Deborah Marshall and Kalley Dunn AmFund	Gaining Media Attention for Your Nonprofit: Telling Your “Golden Pear” Story
Adri Rosembert ActBlue	Going Digital: How to Build Your Email List in an Online-Only World
Michelle Hurtado Google	Google Ad Grants: Connecting To Causes Through Free Google Ads
Grant Hinsel Nonprofit Megaphone	How Nonprofits Are Using the \$10,000/Month Google Ad Grant to Thrive Despite Adversity
Katie Lord Proof Positioning	How to Craft Messages Your Donors will Invest In
Virginia Davidson Little Green Light	How to Create an Effective Acknowledgement Strategy for Your Nonprofit
Caliopy Glaros Philanthropy without Borders	How to Talk About Our Program Participants with Dignity and Truth: From Exploitation to Empathy
Brady Josephson NextAfter	How You Can Optimize Your Fundraising Emails to Attract Donors and Stand Out From the Crowd

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Nonprofit Technology	
Jonathan Stein Jstein Consulting	11 Essential Technology Areas All Nonprofit Should understand and Assess
Mary Beth Hamilton Dataprise	7 Technology Trends Nonprofits Leaders Need to Know in 2022
Jeremy Haselwood Ampla Marketing	9 Components of a Successful Nonprofit Website
Arup Banerjee Windfall Data	A New Approach to Propensity Modeling
Sierre Lindgren & Matthew Kirkpatrick Paymerang	Are Your Business Payments Safe?
Lead Davenport Pursuant	Changes to Data Privacy & What it Means for Year-End Giving
Jay Wikinson Fire Spring	Convert Supporters with Powerful Landing Pages
Jackie Illum Mockingbird Analytics	Data Collection in the Midst of a Crisis
Philip Perrin Phil Perrin Consulting, LLC	Data Visualization Best Practices and Making an Online Dashboard
Johan Hammerstrom CommunityIT	Discovering the Value of Your Nonprofit IT Budget

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Nonprofit Technology	
Lisa Krueger and Lori Finch iDonate	Embracing the digital pivot – Utilizing technology effectively in Fundraising
Bobby D. Ehlert Inspire Hearts	Event Cancelled/Postponed? Let's go virtual!
Mark Brousseau Nexonia	How Technology Can Simplify Expense Management for Non-Profits
Johan Hammerstrom CommunityIT	How to Hire Nonprofit IT Support: Questions to Ask Vendors
Jared Sheehan PwrdbY	How to Innovate with Fundraising Technology
Tosha Anderson The Charity CFO, LLC	How to Use Technology to Stay Audit Ready and Streamline Accounting
Paul Collier Nonprofit Data Consultant	Maximizing Your Nonprofit's Existing Data Assets
Michelle Molina Connecting Evidence	Meaningful Data - How to Collect Useful Data
Amber Hinds Road Warrior Creative	Nonprofit Website Best Practices: SEO, Growing Your Email List, & Online Fundraising
Amber Hinds Road Warrior Creative	Nonprofit Website Best Practices: Top Ways to Grow Your List and Increase Online Donor & Community Involvement

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Social Media	
Dana Snyder Snyder Strategies	2022 Social Media Crash Course - What's Working Right Now
Melissa Russom Melissa Russom Consulting	7 Keys to Success for Your Social Media Ambassador Program
Laura Schwinkendorf & Kathryn Goggin Barefoot PR	Analyzing Your Impact: A Guide to Social Media Analytics
Joycelyn Fish Racine Theatre Guild	Beyond a Like: Social Media Engagement & Audit
Robin Cabral Development Consulting Solutions	How to Beat the Social Media Algorithm
Robin Cabral Development Consulting Solutions	How to Build Your Nonprofit Brand on Social Media
Dana Snyder Snyder Strategies	How To Use Facebook & Instagram Ads to Attract New Donors
Tammira Lucas The Business Dr.	Increasing Support and Donors by Automating Your Social Media
Patrick Ward High Speed Experts	Leveraging LinkedIn: Why it's the Social Platform You Need to Take Your Non-Profit to the Next Level
Bianca Jackson JAX Digital	Lost on LinkedIn: Non-Profits and Associations Edition

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Social Media	
Beth Becker Beck Digital Strategies	Making Friends with the Facebook Algorithm
Jay Wikinson Fire Spring	Social Media 101 for Nonprofits
Laura Andraski Social Impact Consulting	Social Media Best Practices: How to Increase Your Conversion Rates for Events and Donations
Jeanne Allen Jeanne Allen Consulting	Unleash Your Nonprofit Board with Social Media & Engagement: Strategies for Success
Josh Klemons Reverb Communication	Using Social Media to Build a Movement
Strategic Planning	
Steve Nagai-Ma Flying Bird	5 Steps for Successful Social Innovation: How to Achieve Dramatically Greater Social Impact
Ariel Jordan Sangfroid Strategy	8 Steps to Elevate Your Nonprofit's Data & Evaluation Practices
Catherine Smith Sangfroid Strategy	8 Steps to Elevate Your Nonprofits Data and Evaluation Practices
Leah Davenport Pursuant	A Wave of Wealth is About to Transfer. Do You Have the Strategy to Ride It?



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Strategic Planning	
Laura Sundstrom Illuminary Perspectives, LLC	Asking Meaningful Questions for Meaningful Answers
Leah Weiner Nonprofit Learning Lab	Audited Financial Statements: What You Need to Know
Chris Harley DATABASICS	Automating Key Processes for Remarkable Results in Your Nonprofit
Stephanie Skryzowski 100 Degrees Financial	Budgeting: How to Build Your Roadmap to Growth and Impact
Brian Rosenbaum Imagine LA	Building Strategic Partnerships -- Virtually or Not!
Jessica Manta-Meyer Public Profit	Creative Ways to Solicit Stakeholder Feedback Equitably & Inclusively
Amelia Kohn Data Viz For Nonprofits	Data to Action: Making Your Data Useful and Visible
Amelia Kohm Data Viz for Nonprofits	Data Visualization: Using Your Organization's Secret Weapons To Boost Impact
Leah Weiner Nonprofit Learning Lab	Designing Curriculum That Connects With Your Audience
Meena Das Campbell and Company	Donor & Volunteer surveys during COVID: Design to Analysis

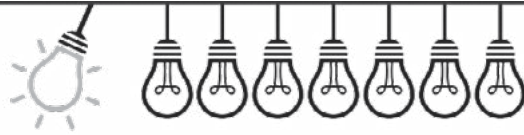
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Strategic Planning	
Sarah Keister Armstrong Armstrong & Associates	Embracing Strategic Planning as a Community Engagement Tool
Jessica Manta-Meyer Public Profit	Evaluation is Not a Four Letter Word
Stephanie Cory Stephanie Cory Consulting	Examining Your Development Plan: Strategies and Modifications for a Successful 2021
Elizabeth Scott Brighter Strategies	Exploring the Role of Evaluation: An Organizational Best Practice
Melanie Schmidt Timpano Group	Finding Focus to Move Forward: Strategies For Both Individuals and Organizations During a Crisis
Lauren Palumbo Third Sight Strategies	From Crisis Control to Post-Pandemic Prep: How to Pivot Strategic Planning to Get Back on Track, Adapt & Evolve
Stephanie Skryzowski 100 Degrees Consulting	How to Create a Monthly Finance Routine
Heather Hiscox and Amelia Klawon Move the Needle	How to Drive Impact and Innovation in Your Organization Using Empathy, Experimentation, and Evidence
Matthew Kirkpatrick ACN	How to Streamline Your Finance Operations to Become More Secure, Efficient and Profitable
Payal Martin Brighter Strategies	Implementing Program Evaluation for your Nonprofit

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Volunteer Management	
Karen Reid Kaber Communication	Corralling Chaos: Cleaning Up Conflict and Wrangling Difficult Volunteers
Greg Wilken Endunamo Consulting, LLC	Critical HR Issues in Volunteer Management
Brian Rosenbaum United Way of Greater Los Angeles	Engaging Corporate Volunteers: More than Just Bagged Lunches
Stefanie Chow OneCause	Find the Connection: Identifying Transferable Skills to Attract and Retain Volunteers
Beth Steinhorn Volunteer Strategies	Gaining Funder Support for Volunteer Engagement
Dana Litwin Dana Litwin Consulting	Hold'Em or Fold'Em: How to Inspire, Fire, or Move Challenging Volunteers
Brian Rosenbaum Imagine LA	How to Build Strategic Volunteer Partnerships with Corporate, Civic, and Faith Groups
Meena Das NamasteData	Rethinking Donor and Volunteer Surveys: From Design to Analysis
Dana Litwin Dana Litwin Consulting	Sticky Situations: Marketing and Media Magic for Volunteer Engagement
Kelly Kleiman NFP Consulting	They're Not A Frill If You're Using Them Right: How to Save Money and Get More Done Using High-Skill Volunteers

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This is an abridged list! Our nonprofit resources library is updated on a monthly basis.

