



**NONPROFIT
LEARNING LAB**



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www.nonprofitlearninglab.org



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BECOME A MEMBER!

Join today! Gain access to nonprofit resources, virtual trainings, conferences, our nonprofit library, mentor program, and more.

Membership Benefits

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Discounts to 25+ <u>trainings</u> a month (in-person & virtual).	•	•	•
Inclusion in our consultants, program, and service <u>directory</u> .	•	•	•
Exclusive access to our members-only <u>Nonprofit Resource Library</u> .	•	•	•
Access to leading nonprofit experts through our <u>Nonprofit Resource Library</u> .	•	•	•
Free access to our <u>mentor program</u> for nonprofit leaders.		•	•
Free 20 minutes one-on-one consulting sessions: fundraising, program management and development, and organizational management.		•	•
Free registration to all of our live online trainings. View all our live trainings <u>here</u> . New live trainings are added each month. <i>*Premier membership excludes series based trainings.</i>		•	•
Free registration to all series-based trainings. <i>Our series based trainings include: 1) Train the Trainers, 2) Program Planning, 3) Leading Teams, Partnerships & collaborations, & 4) How to Build a Corporate Volunteer Program.</i>			•
Professional (One individual)	\$165	\$330	\$825
Organization	\$385	Starts at \$825	\$3500

Please note: Memberships can be upgraded at any time. If you are interested, please email program@nonprofitlearninglab.org. We do not provide refunds as stated in our cancellation policy on our registration forms which individuals agree to when they submit the registration form.

Live Training Catalog

****Please note: our Live Training Catalog is updated once a quarter.**

Volunteer Management

- How to Build a Corporate Volunteer Program: To Raise Funds, Market Your Nonprofit and Increase Community Involvement
- How to Manage Difficult Volunteers: Key Strategies and Action Steps to Implement
- How to Train, Engage & Retain Virtual Volunteers

Fundraising

- Combining Development and Finance for Fundraising Success
- Leveraging Tech to Diversify Nonprofit Cashflow: Leaving Grants Behind
- How to Create a Case Statement For Funding Support: Templates & Methods to Develop a Case Statement
- Find, Secure & Maintain Corporate Sponsors to Increase Revenue & Build Your Brand
- Make the Ask: How to Make Better Donor Calls Every Week to Achieve Your Goals
- Lapsed Donors: How to Bring them Back & Re-Engage
- How to Launch a Legacy Society Program: Strengthen Your Planned Giving
- Hosting Events When It's Safe to Gather: Marketing, Managing Expectations & Scenario Planning
- How to Build Out Your Planned Giving Program
- Using Survey Feedback to Raise Thousands for Your Cause
- How to Go From Zero to Hero with Your Grant Strategy
- Create, Revise & Implement A Fundraising Plan: Action Steps & Strategies for Staff, Volunteers & Board Members
- How to Create Affinity Groups, Peer to Peer Campaigns, Friends of and Committees: Empower Volunteers to Fundraise for Your Cause
- Organize Better In-Person & Hybrid Events: Market, Achieve Goals & Collaborate To Avoid Burnout

Social Media, Marketing and Communications

- Digital Marketing Strategies that Accelerate & Scale Online Revenue & Impact
- How to Beat the Social Media Algorithm
- Power Up Your Promotions: 30 Ways to Make Your Nonprofit Brand Stand Out
- Utilizing Video to Drive Your Mission: How Media Makes Impactful Moments
- 10 Tricks and Hacks to Step Up Your Instagram

Facilitation, Training & Leadership Development

- How to Design Online Curriculum for Adults: Micro-learning, Webinars, & Online Training
- Leading Teams, Partnerships, and Collaborations Towards Greater Impact
- Strategies for Inclusive and Productive Meetings, Focus Groups, and Brainstorming Sessions: In-Person or Online
- How to Lead Better Online Meetings & Trainings
- How to Facilitate A Group Online: Fostering Meaningful Conversation and Building Community Online
- Train the Trainers Workshop: Virtual Edition
- What is Your Audience Thinking? Listening Methods to Gain Support for Your Mission
- Understanding Your Role as a Board Member

Organizational Development, Strategy and Program Management

- Succession Planning: The Tools You Need to Ensure Your Organization's Sustainability
- DEI with Research and Analytics
- Organizing 101
- Using Data to Tell Your Organization's Story
- Advancing Your Agency through Diversity and Equity
- Tips to Identify Bias in Nonprofit Programs
- Understanding Institutional Bias in the Nonprofit
- How to Build Out Your Planned Giving Program
- Program Planning, Scaling and Building: How to Re-Imagine and Scale Your Existing Programs to Reach Your Goals
- Year-End Brand Review: Prepare Your Nonprofit for 2022
- A New Approach to Propensity Modeling
- How to Hire Nonprofit IT Support: Questions to Ask Vendors
- Protecting Against the Modern Threat Landscape: Cybersecurity Best Practices for Non-Profit Leaders
- Smooth Staff Transitions: Leadership Planning & Onboarding to Secure your Organization's Future
- Master Your Impact Story: Starting with a Solid Framework
- Earned Revenue: Plan, Build, & Manage Fee for Service Models that Align with your Nonprofit's
- Create & Manage Your Nonprofit Internship Program to Build a Talent Pipeline